

The Stroke Network

Effective 7/18/08

ADVERTISING PACKAGES

	Annual Page Views	Bronze	Silver	Gold	Platinum
Static Banner on the Sponsor Page	1000	✓	✓	✓	✓
Customer Control Panel	N/A	✓	✓	✓	✓
Link in Advertising Forum of the Message Board	N/A	✓	✓	✓	✓
Announcement on the Message Board	5000	✓	✓	✓	✓
Link in the Newsletter	7200		✓	✓	✓
Link on the Information Resources Website	225,000		✓	✓	✓
Rotating Banner on Sidebar of the Homepage	300,000			✓	✓
Customer Control Panel	N/A			✓	✓
Own your Forum on the Message Board	N/A				✓
Text Box with Link in the Newsletter	7200				✓
ANNUAL FEE	N/A	\$ 1,499.00	\$ 2,999.00	\$ 5,999.00	\$ 7,999.00

NOTES

1. See Table I for more information. Links will be placed on the respective Internet address.
2. Please email smallory@strokenetwork.org to ask about custom orders.
3. Unless otherwise noted all fees must be paid in full upon receipt.
4. Homepage banners will be rotated according to the monetary weight of the sponsor's total contract.
5. Banners placed on the homepage will be located on the right sidebar and cannot exceed 125 x 125 pixels.
6. Add 10% for 6 month payment schedule.
7. Where available, the number of page views is based on Google Adwords information. Some numbers not available for message board.

TABLE I

Website Name	Purpose	Internet Address
Homepage	Landing site for the network.	http://www.strokenetwork.org/
Sponsor web page	All static banners displayed on this page.	http://www.strokenetwork.org/sponsors/
Stroke Support	Message board.	http://www.strokeboard.net
Information Resources	Stroke resources for the network.	http://www.strokenet.info